

Statistical methods that enhance national data to align with regional health policy objectives

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Overview

- Background
- Indigenous smoking prevalence
- Requirements for regional analysis
- Selling small area estimation
- Conclusions







For Aboriginal and Torres Strait Islander people:

- Over 30% of disease burden is attributable to health risk behaviours (AIHW 2016)
- Tobacco is a leading health risk behaviour, ~12% (AIHW 2016)
- 39% of Indigenous adults smoke (ABS 2016)
- Since mid-2000 Public health argument for targeted interventions



35,000 fewer smokers in Aboriginal and Torres Strait Islander population over last 10 years

- 8.6% point decline in smoking rates
- Particular strong declines in young adults, females and populations in urban areas



Ray Lovett et al. (2017) Deadly Progress. Pubic Health Research & Practice 27, e2751742.



Smoking prevalence - current

- 39% Aboriginal and Torres Strait Islanders smoked in 2014/15, down from 49% in 2002
 - Higher for remote areas than non-remote
 - Varies by state and sex
 - Previous localised surveys very high prevalence
- We don't know what is happening regionally





Funding tobacco control

Tackling Indigenous Smoking Regional Tobacco Control Grants 2016





Indigenous smoking prevalence (1994)





Females

Males

Source: Cunningham 1997



Indigenous smoking prevalence (2015-)

- DoH
- PHIDU
- NCEPH





Aboriginal and Torres Strait Islander Health Performance Framework





• Even modelled estimates may be suppressed





Smoking prevalence in Aboriginal and Torres Strait Islander populations 2012-13



Smoking prevalence in Aboriginal and Torres Strait Islander populations 2014-15







Male smoking prevalence 1994, 2012/13 and 2014/15









Female smoking prevalence 1994, 2012/13 and 2014/15





Why ask for this?

- ABS surveys are the only data available to understand smoking prevalence at this scale
- Regional level analysis is needed when you have regional program delivery
- Likely to benefit other Indigenous program areas



Requirements for regional analysis: analysis end

• Conceptual model of SAE ...





Steps in classical SAE

- Identify relevant data: "census" and "survey"
- Identify and verify matching questions (and geocoding) in census and survey
- Merge and clean data at individual level
- Create cluster level (contextual) means from census and merge with survey
- Regression model of outcome (daily smoking) on cluster level means



- Finalise unit record level census data with survey-matched and cluster level variables
- Apply survey-based model to census data to generate SAEs
- Check quality and precision of SAEs
- Further model development, maps
- Dissemination



Criticisms of small area estimation

- Adds random noise
- Too much work
- The wrong work
- Establishing the survey model is hard
- Changes are small



- Multiple imputation is unsatisfactory because it adds random noise to the data ...
- Multiple imputation does not pretend to create information through simulation but to represent ... information



http://crazystable.squarespace.com/journal/tag/Raphael



- Multiple imputation is too much work
- Compared to what?





 SAE is the wrong work, we should advocate for better data collection ...

 And what are we going to do while we wait?





Establishing the survey model is hard





- SAE is the wrong work, Models have no place in analyses of ABS data ...
- Even a weighted estimate can be thought of in terms of an underlying model

 $\hat{\bar{y}}_{\rm HT} = \frac{1}{n} \sum_{i \in s} \tilde{w}_i y_i$





 SAE is the wrong work, you should never impute an outcome ...





Multilevel modelling works

- NSW
- England
- Massachusetts











Selling small area estimation ...

This agglomeration which was called and which still calls itself the Holy Roman Empire was neither holy, nor Roman, nor an empire.





"Smoking prevalence is decreasing ... the interventions are working!"

• Is it even possible to answer this question?





Conclusions

- Regional analysis is important for regional program delivery
- Trends are important smoking influenced by gender and remoteness
- Options to improve future data collection